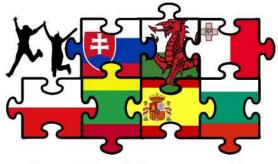


Presentation of young enterpreneur

Lucia Škultétyová



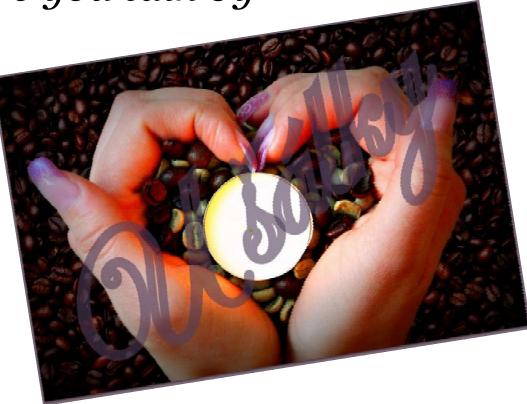


Synergy for Entrepreneurship



The cafe at a cup

The cafe where you talk by hands..



Contant

- About company
- Life story
- Beginnings
- Competition, the situations which must solve young enterpreneur
- About success of young enterpreneur
- The other plans



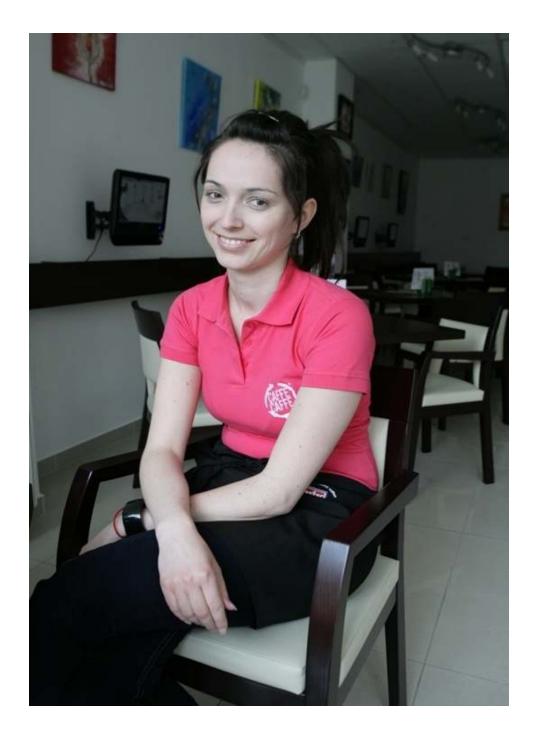
<u>About company</u>

- Owner Lucia Škultetyová
- A little cafe in the center of the district town Prievidza but <u>different than others</u>
- Opening April 2012
- 2. cafe in the Europe of this kind



Life story

- *She was born as a normal healthy child*
- The first problem was at standart nursery- she stopped to speak
- She attended kindergarden and primary school for deaf children, but her health status improve so she attended secondary school for normal children



• She is graduated like hairdresser, but she can't do this job because of her allergy

• She worked as operator behind the cameras in Police office of the town Prievidza and then as a Organizator of Deaf olympiad (they paid her only the first payment)

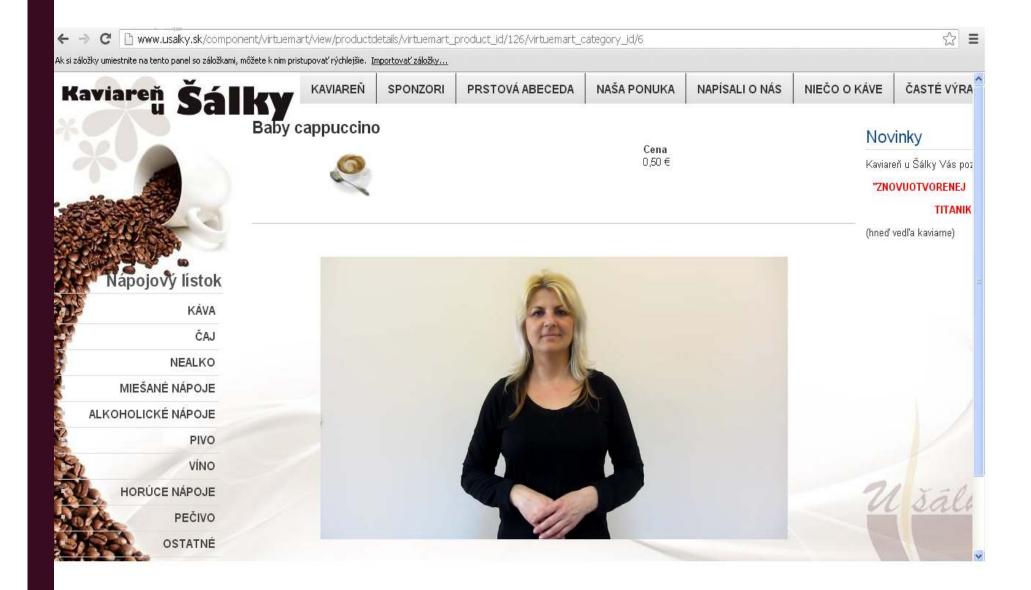
• She and her parents started to think about the own business of Lucia

Idea- cafe where works the deaf staff in Plzeň
The set up of company



Technical development – the screens serves on the ordering





Beginnings

<u>The reason...</u>

The <u>reason</u> for setting up the company
 Unemployment (Deaf olympic-after 10 months did not get a salary,she left this job)
 to be INDEPENDENT

• to be *INDEPENDENT*

Beginnings

And various situations..

Problem-

Communication with heard people –on the offices the basic capital

- At the beginning-The good inspiration, learning during the nights
- To be STRONG and PATIENT

The best experience is reality



Beginnings

Plan of company-importance? or it is the happiness

Plan is unusefull when the reality is different. You sometimes do not go with the plan.

-Nadácia Pontis- offer her the course in Tatra's where she learnt :how to begin to be in business and all things about it , that very helped her

-The bad experiences after the course!(the offices do not accepted the certificate)

The competition

 New ideas in the company in order to increasing of quality and to be different than others (life music, abbatoirs)

•< The competition : SMOKING -this is the cafe where you <u>must not</u> <u>smoke</u> inside

• New & new ideas are very important.



The competition..

<u>The situations with which the young</u> <u>enterpreneur can solve..</u>

- You must face that you don't have to have enough money for the opening a company
- Your company can be closed because of low demand
- Big competition
- That your money which you put/deposit into the opening , do not come back very quickly but it can take a few time

• Success..

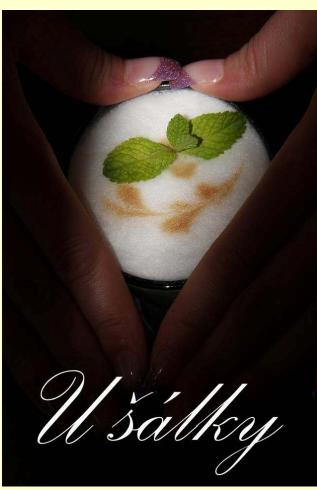
Important characteristics of enterpreneur + Responsible attitude Do not expect with quickly make of money • + Be strong, patient + And the big courage in her case

Success..

• Biggest succes is COURAGE !

 Secause you haven't got always the surety if you will understand to every customer and his order. So everytime it is a challenge for the waitress.





The next plans

• Progressing and offering of pleasant surrouding for customers. The place where they can go relax, spend the time with their friends with some good drink.

Thank You!



• Simona Orságová