




Effective Decision Making Through Data Analytics



Problem background

Many public and private organizations have access to large volumes of data such as past financial performance, client surveys, defects encountered in production, number of customer complaints, quality issues etc. However few organizations are making effective strategic use of such important and diverse data available in its repository. Hidden within such data can be important signals on where and how an organization can improve. The aim of this course is to precisely provide training on data analytics for effective decision making.

-  Experienced and qualified tutors
-  Blended Learning with free access to e-Learning content even after successful course completion
-  Customized courses to address organization specific ergonomic/safety issues

MECB Corporate Training Division is supported by a team of experienced and highly qualified educators. Our team is trained to MSc or PhD level, and is supported with pedagogic formation. This ensures that our clients receive the right knowledge, in the right format, to help them effectively exploit the acquired skills in a short timeframe.

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Our Offer

- 10 hours duration course;
- Training will cover:
 - Effect of poor data analysis on decision making;
 - Big value in big data;
 - Type of Data Analytic approaches;
 - Information management for big data;
 - Data analysis versus data visualization;
 - Freeware supporting Data Analytics;
 - Best practices in managing big data;
 - Hands-on exercise in applying data analytics tools;